ORDER

Order / Rev: 37578 Orders Alt Order #: 08880403 Product Desc: ISSUE

> Estimate: 3337 Flight Dates: 10/19/12 - 10/25/12 Original Date / Rev:

Order Type:

10/11/12 / 10/11/12 **GENERAL**

Primary AE: Sales Office:

Sales Region:

KLAS Mike Jones

K-WAS National

Agency

Name: **Buying Contact:**

Billing Contact:

815 Slaters Lane

National Media Inc

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

11/29/08

00:10:00

Advertiser

Name:

Demographic:

Product Codes:

Priority: Revenue Codes: NRCC

A35+

PO4 LV1

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/25/12	6	\$8,500.00	\$7,225.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	6	\$8,500.00	\$7,225.00	0.00	
Totals	6	\$8,500,00	\$7,225.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$8,500.00
Market	100%	\$28,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$7,083.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$1,416.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spot	S	Amount
1	8	10/19/12	10/19/12	8 News Now 6a M-F	CM	6-7a	F	;30 1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
				8 News Now 6a M-F								
	8-NC	DW 6AM								1		
		Start Date	End Date	Weekdays Spo	ts/Week	Rate	Rating					
W	eek:	10/15/12	10/21/12	F	1_	\$1,200.00	0.00					
2	8	10/22/12	10/22/12	8 News Now 6a M-F 8 News Now 6a M-F	СМ	6-7a	M	:30 1	\$1,200.00LV1	0.00 NM	1	\$1,200.00

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KLAS

Order / Rev: 37578 Alt Order #:

Advertiser:

NRCC

08880403

Product Desc:

ISSUE

Flight Dates:

10/19/12 - 10/25/12

Estimate:

3337

Ln Ch Start End 8-NOW 6AM	Inventory Code Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
3 8 10/23/12 10/23/12	••	6-7a	-T	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
	8 News Now 6a M-F								
8-NOW 6AM									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12 10/28/12	-T <u>1</u>	\$1,200.00	0.00						
4 8 10/24/12 10/24/12	8 News Now 6a M-F CM	6-7a	W	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
	8 News Now 6a M-F								
8-NOW 6AM									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	W 1	\$1,200.00	0.00						
5 8 10/25/12 10/25/12	8 News Now 6a M-F CM	6-7a	T 	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
	8 News Now 6a M-F								
8-NOW 6AM									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	T 1	\$1,200.00	0.00						
6 8 10/24/12 10/24/12	8 News Now 11p M-F CM	11-1135p	W	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
0 0 10/24/12 10/24/12	8 News Now 11p M-F	11 1100р	•••		•	V = S S S S S S S S S S		,	4 2,000.00
8-NOW 11PM	O New Stow Fig. II.								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	W 1	\$2,500.00	0.00						
VVECK. 10/22/12 10/26/12		Ψ2,300.00	0.00						
							Totals	6	\$8,500.00